

Maponics College Campus Boundaries™

It's not hard to find college addresses and locations but the geographic boundary around the primary student population and campus buildings across the U.S. and Canada has not been commercially available until now. Campus areas are the most important social spaces for college students, a key demographic for product and service companies looking to attract trend-setters and early adopters.

Dataset Use Cases

With Maponics College Campus Boundaries, companies offering mobile apps can provide location-based services (LBS) that are "campus-aware"—meaning that they "know" when users are on or off campus. In this scenario, mobile apps on users' GPS-enabled devices use campus boundaries as geofences (geographic perimeters) to determine if they are within a campus boundary and even when they cross one.

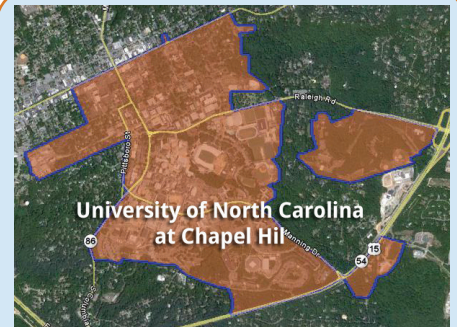
Social life is clearly one of the most important aspects of the college experience. More and more, that translates to students using social media to connect and stay in touch with friends. Imagine offering enhanced location-aware services that enable college students to:

- automatically change their on/off campus status
- share their *general* location while protecting their *exact* location
- play games related to on and off-campus check-ins and other social media posts

Dataset Contents and Features

Focused on the largest two and four-year colleges in the U.S. and Canada, College Campus Boundaries includes over 1,200 colleges, with quarterly releases that will add coverage. In addition to one or more campus boundaries per school, the dataset also includes the address and campus name.

College Campus Boundaries is available as a stand-alone product but can also be used alongside other [Maponics products](#) that define where people live, work and play. Taken together, Maponics product line offers a geographic data stack that includes vast coverage of social and administrative spaces that offer unique map views, provide location context, improve search results and ultimately, enhance the web and mobile user experience.



Formats available:

GIS ready formats:
ESRI Shape File, MapInfo TAB

Database-loadable text:
WKT, MySQL, PostGIS

Other format: KML



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[Read about our
Quality Assurance Program](#)

About Maponics: We specialize in location-based data and information for businesses, including school, neighborhood, subdivision, city, carrier route and ZIP Code boundary data. Local search, real estate, mobile, social media and marketing firms rely on Maponics to power ultra-local interactive search, mapping, and ad targeting platforms, including Twitter®, Trulia®, Citysearch®, Yellow Book USA®, infoUSA®, D&B, AccuData®, Zvents®, HelloMetro, Monster.com®, Zillow®, Lowe's® and many others. The Maponics Online Store, powered by Maponics data, is where the USPS.com refers its business customers for postal maps. We are located in Vermont.