

# Maponics School Boundaries™

Schools are a core part of our communities and our lives. Which schools our children attend has a profound impact on everything from our daily lives to their futures. That is why Maponics is offering School Boundaries, a school dataset product that enables our customers to clearly display homes, businesses and other points of interest in relation to school locations as well as official boundaries.

## Why School Boundaries Matter

When it comes to schools, most people think of school districts as a key factor when considering the location of a home. But, it is typically the School Attendance Zone (SAZ) which determines the public school a student will attend. School districts can have hundreds of SAZs, each tied to individual schools. As a result, the only way to see a clear relationship between a home location and associated public schools is through SAZ boundaries.

## School Boundaries Dataset

Building on the most current nationwide public datasets, Maponics is the first GIS data provider to collect, validate and plot SAZ boundary data from local sources across major metro areas.

By including relevant boundaries, school locations and the latest school data, we enable our customers to offer unique geographic view of points that shows interest in relation to particular SAZs and districts. The following Geographic Information System (GIS) layers/attributes are included for grades K-12:

- Public School Attendance Zone Boundaries
- Public School District Boundaries
- Public and Private Schools – location, contact and address
- Core Attributes - GreatSchools ID, NCES ID, school type, enrollment, teachers, etc.

“With their School Boundaries product, Maponics is providing the means for parents to quickly and easily see public school options relative to property locations. We are excited to be partnering with Maponics and to license School Boundaries data to make our web resources more useful to parents.”

- **Bill Jackson,**  
**Founder, President,**  
**and CEO**  
**GreatSchools™**



### Formats available:

- GIS
- Spatial Database
- Google Maps/KML

### Contact Us

[sales@maponics.com](mailto:sales@maponics.com)

1-800-762-5158

maponics®

See our data in action. Visit the Maponics School Demo at  
[www.maponics.com/schools-demo](http://www.maponics.com/schools-demo)



### Dataset Use Cases

With an integrated view into school districts, attendance zones and school point data, organizations can support and enable additional detail and value in the following use case scenarios:

- home buyers, real estate agents, brokers and appraisers can easily visualize a direct association between home locations and related public school options
- local search engine visitors can see school points and related boundaries in context with search results for products, services and directions
- direct marketers and advertisers can tailor messages to households at the school attendance zone level
- federal, state, and local government analysts and policymakers can view school points, attributes, and boundaries to add context to planning and decision-making activities at the school attendance zone level

**For latest geographic coverage,**

**Contact Us**

**1-800-762-5158**



### Maponics Quality Assurance

Quality is central to our mission at Maponics. We embed it in every one of our processes, from acquiring and validating source data to running advanced geometric algorithms before we release products. Our GIS experts reach out to local resources so that we can provide geographic data that mirrors the reality on the ground and establish ongoing relationships to keep it current. Whenever possible, we use multiple sources to corroborate data and employ ongoing customer and user feedback to continually make our products better.

Our **Quality Program** is tailored to each of our product lines and includes a comprehensive and rigorous Quality Assurance (QA) Plan. The QA plan establishes consistent quality standards for every phase of product development, including resourcing, compilation, and verification. The Quality Program also includes an independent GIS Quality Control team that run numerous test scenarios on all aspects of the product, from data contents to database output files.

The **School Boundaries Quality Assurance Plan** includes an ongoing program that leverages relationships with local school officials designed to identify changes to schools, districts and attendance zones and update data through regular product releases.

#### About Maponics:

We specialize in location-based data and information for businesses, including school, neighborhood, carrier route and ZIP Code boundary data. Local search, real estate, mobile, social media and marketing firms rely on Maponics to power ultra-local interactive search, mapping, and ad targeting platforms, including Google, Twitter®, Trulia®, Citysearch®, Yellow Book USA®, infoUSA®, D&B, AccuData®, Zvents®, HelloMetro, Loopt®, Monster.com®, Zillow®, Lowe's® and many others. The Maponics Online Store, powered by Maponics data, is where the USPS.com refers its business customers for postal maps. We are located in Vermont.