

Maponics Subdivision Boundaries™

Subdivisions are the fundamental units of geography across the suburban landscape in the United States. Real estate subdivisions represent communities based on how they are planned, developed and sold.

Although subdivision maps and data are often available in some form at the local level, the format is not consistent, does not support interactive mapping or automated systems, and covers limited geographic areas. Maponics has solved this problem with **patent-pending** technology that leverages public and GIS data and automates the generation of such boundaries on a wide scale. Subdivision Boundaries is a unique geographic dataset that enables more granular and relevant real estate and local search as well as a host of location-based services across a wide area in the U.S.

Dataset Use Cases

Maponics Subdivision Boundaries™ support a host of real estate services aimed at both consumers and real estate professionals that improve:

- search and display
- interactive mapping
- trend and analytics reporting
- automated valuation models

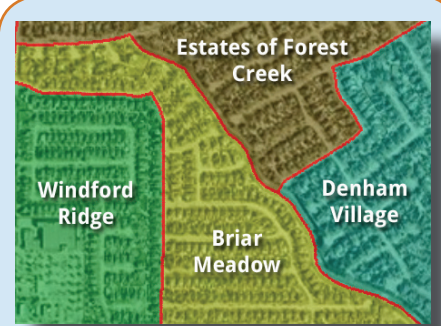
In addition, with subdivision names, centroids, and boundaries, web/mobile developers can add new hyper-local layers to their search services, improving relevance for users and attracting more local business advertising dollars.

Dataset Contents and Features

Subdivision Boundaries is a unique dataset that includes names, locations and boundaries for more than 290,000 real estate subdivisions across 380 counties in 43 states. Subdivisions can include various residential communities, including planned, gated, retirement, etc. In addition to subdivision names, the dataset includes alternate names (if applicable), centroids, boundaries, as well as corresponding U.S. Census Bureau data, like the State and County that the subdivision falls within.

Subdivision Boundaries are available as a stand-alone product but can also be used alongside other [Maponics products](#) that define where people live, work and play. Taken together, Maponics product line offers a geographic data stack that includes vast coverage of social and administrative spaces that offer unique map views, provide location context, improve search results and ultimately, enhance the web and mobile user experience.

About Maponics: We specialize in location-based data and information for businesses, including school, neighborhood, subdivisions, shopping, college campus, city, carrier route and ZIP Code boundary data. Local search, real estate, mobile, social media and marketing firms rely on Maponics to power ultra-local interactive search, mapping, and ad targeting platforms, including Twitter®, Trulia®, Citysearch®, Yellow Book USA®, infoUSA®, AccuData®, Zvents®, HelloMetro, Monster.com®, Zillow®, Lowe's® and many others. The Maponics Online Store, powered by Maponics data, is where the USPS.com refers its business customers for postal maps. We are located in Vermont.



Formats available:

GIS ready formats: ESRI Shape File, MapInfo TAB

Database-loadable text: WKT

Other format: KML



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